

EDA – Center City Business Promotion Survey

This is a list of some of the ideas and suggestions for helping to promote business in Center City. Please circle the five you consider most important.

1. Shop Local Campaign to remind and encourage shopping in CC:
Articles and/or Ads in Dateline, Chisago County Press, Peach, Search, Posters promoting the Shop Local idea, Thank you cards, Coupons, Special CC shopping events, etc.
2. Rehab sidewalks, parking lots, additional handicapped parking
3. Add streetlights, trees, landscaping, holiday/seasonal decorations/lighting
4. Address Signage issues _____
5. EDA sponsored workshops for business owners: Customer Service, Marketing, Employee issues, Others _____
6. Farmers Market, Craft Fair, Flea Market
7. Bike Trail, sports outfitter service for kayaks, canoes, etc.
8. Tie into LID Lakes Improvement District
9. Tax incentives to attract and help businesses thrive in CC
10. Rehab and/or clean up of vacant buildings
11. Low Cost Loans for building improvements
12. Regular meetings for local business owners to network with each other and/or local government
13. Maps of local businesses to distribute to the public
14. Other: _____
15. Other: _____
16. Other: _____

Your Name: _____

Business: _____

Phone Number: _____